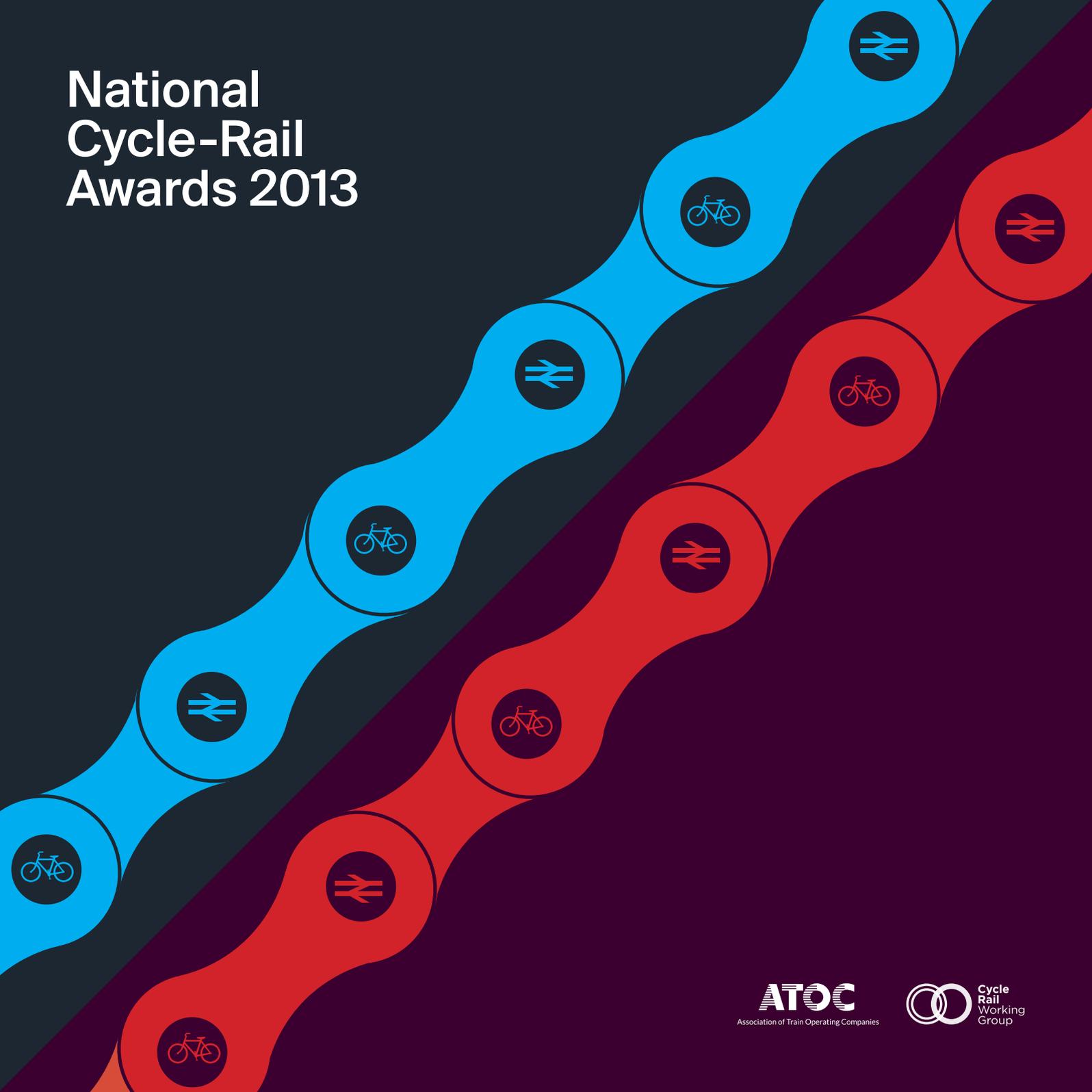


National Cycle-Rail Awards 2013



Foreword



39 million rail journeys each year start with a bicycle. That is up by 14 million per annum since 2009 and the huge increase in cycle-rail journeys is set to keep growing.

The ATOC National Cycle-Rail Awards ensure that the dedication of those making cycle-rail an attractive and increasingly preferred option is recognised and rewarded.

This year saw the launch of the door-to-door strategy by the Coalition Government. The rail industry is working together to deliver that vision. ATOC, as a founder member of the Cycle-Rail Working Group is committed to supporting our members in providing sustainable door-to-door journeys for their passengers.

Since last year's Awards there has been substantial progress, with new cycle parking spaces at rail stations and innovative cycle hire schemes being delivered at more than 350 stations across the country. There are now more than 50,000 cycle parking spaces available across the rail network, doubling from 24,000 in 2009, and planned works will see this rise again to nearly 70,000 in the next couple of years. This investment will also see more than 30 cycle hubs on the railway and the delivery of cycle facilities at many more stations right across the country. None of this would be possible without hard work, determination and joint working between train operators, Network Rail and other industry partners.

This year's Awards reflect the latest cycle-rail schemes that have been delivered and the quality of the entries is higher than ever before. I would like to thank our panel of judges from our partner organisations who helped in the difficult task of selecting the winners.

I would also like to congratulate the winners and look forward to seeing these innovative facilities inspiring more people to take up cycle-rail.

Michael Roberts
Chief Executive, ATOC and Director General,
Rail Delivery Group

Awards Background

The Awards have now been running for nearly a decade, in their ninth year, the Cycle-Rail Awards continue to recognise those organisations and initiatives that are promoting the increase in cycle access to stations and driving sustainable Door-to-Door Journeys.

To ensure that the Awards continue to reflect the current industry climate and recognise innovation in the field, we have introduced three new categories for 2013:

The 'Cycle Security Award', in conjunction with the British Transport Police, recognises the achievements of those tackling bicycle crime at rail stations.

The 'Door-to-Door Journeys including Station Travel Plans Award' recognises those working to implement sustainable door to door travel, in line with Government strategy.

The 'Partnership Working Award' has been introduced to reward important working relationships and the facilities they deliver.

In thanks and recognition:

We would like to thank the All Party Parliamentary Cycling Group for its continued support by hosting this year's event, and First Capital Connect for sponsoring the Winners' Toast.

Thanks to our individual sponsors and supporters

Abellio
Allpark
Bike Dock Solutions
Brompton Dock
Cyclepods
Cycle-Works
First Capital Connect
Landor
Madison
Network Rail
Transport for London

In addition, we would like to thank our partners:

All of the members of the Cycle-Rail Working Group for their continued endeavours to promote cycle-rail integration and for their support of these awards. The All Party Parliamentary Cycling Group, British Cycling, CTC, London Cycling Campaign, Sustrans, the Department for Transport, Network Rail, Transport for London, Bike Hub, Local Transport Today, the Bicycle Association of Great Britain and Railway Journalist Christian Wolmar for their continued support and assistance in delivering and in the judging of these awards.

Judging for the 2013 Awards was carried out by:

Lord Tony Berkeley
All Party Parliamentary Cycling Group

Tom Bogdanowicz
Senior Policy and Development
Manager, London Cycling Campaign

Martyn Burnt
National Cycling Network
Development Manager, Sustrans

Phillip Darnton
Executive Director,
The Bicycle Association of Great
Britain and Chair of the Cycle-Rail
Working Group

Andrew Forster
Editor, Local Transport Today

Martin Key
Campaigns Manager, British Cycling

Sharon Goodsell
Integrated and Sustainable Travel,
Department for Transport

Conrad Haigh
Head of Integrated Transport,
Association of Train Operating
Companies

Mark Peyton
Project Manager, TfL Rail,
Transport for London

Carlton Reid
Executive Editor of Bike Hub and
Bike Biz and Travel Writer

Gordon Seabright
Chief Executive, CTC

Christian Wolmar
Railway journalist,
Author and Historian

Karen Poole
Commercial Schemes Sponsor,
Network Rail

Claudia Corrigan
Principal Delivery Planner,
Cycling, Transport for London

Category 1
Best Customer Service Sponsored by Allpark

Winner
Greater Anglia

Shortlisted: South West Trains, East Midlands Trains



“Abellio are creating the blueprint for cycling”

Greater Anglia (a subsidiary of Abellio) have, in just 18 months, dramatically overhauled and improved customer service for cyclists at its stations and on its trains. The panel praised Greater Anglia’s cycling strategy and the fact that this initiative is wide-ranging and on-going, not just a one off project.

The company pride themselves on their pro-cycling customer service policy, which they describe as “deliberately helpful”, and this is demonstrated in the implementation of many revolutionary schemes and facilities. One example, the CyclePoint project at Chelmsford, includes an on-site cycle repair facility and a cycle shop, with friendly and knowledgeable staff, as well as nearly 1,000 cycle parking spaces. Planning permission has been secured to open a similar, but larger facility at Cambridge with 3,000 parking spaces. There are further plans to open CyclePoints at Norwich, Ely and Colchester.

The company’s investment in cycling has seen an expansion of cycle parking facilities, with 88% of all Greater Anglia stations now offering some form of facility. Across the network this amounts to over 7,000 spaces and there are plans to increase this number in the next 15 months.

Cycle hire is also now available at 12 stations, with plans to open more hire facilities in the near future. The selection of stations taking part in the Bike &

Go cycle hire scheme was very well considered, as they are commuter stations such as Broxbourne and tourist hotspots such as Southend.

All of these initiatives are designed to give the customer exceptional service and go above and beyond GA’s franchise requirements.

East Midlands Trains - Highly Commended

East Midlands Trains is highly commended because of their exemplary customer service during major works at Nottingham station, which required the station to close for more than a month. This caused severe disruption to passengers and as part of the customer service plan, cyclists were considered alongside foot passengers from day one, not discounted as being too difficult to accommodate. East Midlands Trains consulted with and worked alongside many local cycling groups to find out how they thought the disruption to cyclists could be minimised and implemented these ideas, such as temporary additional cycle storage racks at key stations. Alongside this, East Midland Trains allocated cycle spaces on replacement bus services. Additional vehicles were drafted in at peak times, purely to carry bicycles to their destination stations. In describing the project, East Midland Trains’ overall position was that “It wasn’t an easy thing to do, but it was the right thing to do.”

Category 2

Partnership Working and Local Government Schemes Sponsored by Bike Dock Solutions

Winner

Greater Anglia

Shortlisted: Peckham Rye – Southern, ScotRail / Forth Environment Link



“A clear winner”

The CyclePoint project at Chelmsford was a ground breaking project which would not have been possible without Greater Anglia’s cooperation with an extremely wide range of partners.

Greater Anglia identified a desperate need to upgrade cycle facilities at Chelmsford and planned this project as a clear partnership strategy.

Project Manager Joanna O’Donnell and her team have done an incredible job in negotiating with partners and local government in order to make this project a reality, on time and on budget.

Negotiations have ranged from the practical start-point of securing further space at the station, identifying a large area of unused land underneath the railway arches, through to agreement with Essex County and Chelmsford City Councils to obtain planning permission.

In partnership with Spence Contractors they turned the disused space beneath the arches into an area capable of housing the project and built a modern, consumer-friendly, space.

Falco UK provide the parking equipment, YY Security supply the entry systems for the secure indoor parking area, and Cycles UK run the cycle shop and provide management of the facility.

Fundraising was crucial to the project and this was secured, through partnership, with DfT, Network Rail and Essex County Council, all contributing to Greater Anglia’s investment.

Category 3
Innovation Sponsored by Abellio

Winner
Merseyrail – Bike & Go

Shortlisted: Battersea Park – Southern, Love Your Bike Sessions - Centro

abellio



“Bike & Go is a leading example of cycle-rail integration”

The Bike & Go cycle hire scheme is a national innovation, jointly developed by Merseyrail, Northern Rail and Greater Anglia. The scheme has been taken from strength to strength by Project Manager Margriet Cuypers. Margriet’s year-long secondment from the Dutch Railway has been Merseyrail’s most successful year ever in terms of cycling. She took Bike & Go from an idea to a scheme which has now been delivered at more than 50 stations.

Interviewed in the Guardian, Margriet said “We believe in the whole journey concept. The customer’s final destination is not usually at the station itself, so we have provided a means of getting them those last few miles.”

Bike & Go allows consumers to hire a bicycle from any of the stations in the scheme. Cycles can be used as part of a customer’s commute, for a day trip or holiday. This is where Bike & Go differs from local hire schemes, as consumers have the ease of hire in numerous UK locations.

The Bike & Go website is clear and easy to use. It is extremely easy to sign up to the scheme and online you can find your nearest participating station and check how many bicycles are available.

Bike & Go has been met with extremely positive media interest and an impressive public reaction, with more than 100 people signing up in the first week. It is also a perfect demonstration of the cycle-rail integration concept.

Category 4 Cycle Champion Sponsored by First Capital Connect

Winner Larry Heyman – First Capital Connect

Shortlisted: Phil Dominey – South West Trains, Margriet Cuypers – Merseyrail

First Capital Connect

“A worthy winner, Larry is a shining example of what cycling requires”

Larry is a true cycling champion. In his seven years with First Capital Connect he has been instrumental in delivering project after project aimed at improving all aspects of cycling across the network.

All change at St Albans

In July 2013 First Capital Connect were able to announce that St Albans City railway station had more cycle parking spaces than any other station in the UK, with a capacity of 1,150, made possible by the use of two tier racks. This tripled capacity at the station compared to when First Capital Connect took over the former Thameslink station in 2006.

This was a project driven by Larry. He successfully sought numerous funding sources in order to make the project a reality. Larry also delivered an innovative new scheme, in partnership with Cycle-Tech, introducing on-site cycle repairs and servicing.

More spaces across the route

As well as tripling capacity at St Albans, First Capital Connect has seen an astronomical increase in the number of bicycle parking spaces across the network, rising to more than 110% since 2006 from 2,110 spaces to 4,458.

This has only been possible because Larry has applied a passion for cycling, combined with a certain level of bloody mindedness, to eke out extra spaces in every nook and cranny!

Again, Larry has been instrumental in sourcing funding for these projects, and secured £1.5m of funding from Local Authorities and the Department for Transport in order to make these alterations and complete building projects.

Partnership working

Larry's contribution to funding is impressive, but he should also be praised

for how he makes this funding possible. Successful partnership working is only possible through creating positive relationships with a wide range of companies and organisations. Larry is an expert in partnership working - an inspirational speaker, tireless in his approach and he takes on every challenge with boundless enthusiasm. He is fair and committed whilst always seeking the best possible deal or funding.

Larry is described as “a modest man”, but no amount of modesty should prohibit him from taking pride in being a worthy recipient of the ‘Cycling Champion’ Award. His boundless commitment to promoting, and delivering, cycle services is inspirational.

Keith Jipps, Customer Service Director for First Capital Connect, said: “I truly believe that without Larry's passion and commitment, we would not have seen the exciting transformation of cycling facilities across the route. Our customers who cycle can thank Larry for giving them the improvements they now have at their disposal”.

Margriet Cuypers – Merseyrail - Highly Commended

Margriet was the Project Manager for the development and launch of Bike & Go, the cycle hire scheme which won this year's Innovation category. Combining outstanding business acumen with a passion for cycling, Margriet took the Bike & Go project from an idea to an extremely successful reality. The Bike & Go scheme is now available at 50 stations across Merseyrail, Northern Rail and Greater Anglia. Margriet communicated with the many partners and organisations involved with the scheme in an inclusive and open way that has won her many friends. Margriet's year at Merseyrail has left a lasting impression and she will be missed by the rail and cycling communities she worked with.



Category 5

Door to Door Journeys including Station Travel Plans Sponsored by Brompton Dock

Winner

Stirling Cycle Hub - ScotRail

Shortlisted: Worthing Station - Southern, Eastbourne Station - Southern



“A big effort to encourage door to door journeys, and planning trips to and from the station”

Stirling Cycle Hub opened on 3rd May 2013 and has already been a runaway success.

The Hub is a true community project. The key aims are to encourage the people of Stirling to cycle more, both as a leisure activity and as an alternative to other forms of transport for travelling to work, emphasising health benefits and promoting environmental responsibility through cycling. The Hub also aims to work with employers to encourage them to take up, and help implement, cycle to work schemes.

Stirling Cycle Hub is more than just an information centre. It is a welcoming, supportive, and professional space where expert staff are at hand to provide their knowledge of cycle routes, cycle groups and networks in and around Stirling. Wall maps are available to help with route planning and there are route maps to take away. Since September cycle hire has also been available from the Hub.

The organisation also runs a wide range of events and is active in seeking out community partnership to integrate cycling into local events and projects, as well as with existing cycle groups.

The Hub's calendar is impressive. Weekly 'Introduction to Cycling' classes are held every Thursday and a wide range of events are listed. In the six months since opening numerous fun days, group cycle rides, workshops and activity days have taken place all with impressive attendances. These cumulated in The Hub's Big Cycle Ride, held on the 20th October 2013.

The scale and response to this project by the local community has been staggering. The Hub has done so much to help the people of Stirling take up cycling for work and pleasure, and get involved in cycle events.



Category 6
London Cycle Parking Sponsored by Transport for London

Winner
Peckham Rye – Southern

Shortlisted: Richmond – South West Trains, Battersea Park – Southern



“Peckham is a great project and its delivery has been well managed by Paul Best”

Peckham Rye Station's brand new cycling hub opened for business on the 9th August 2013 to much excitement and media attention.

The new hub has increased cycle parking from just 20 permanently over-subscribed spaces to 62.

The project has transformed Peckham Rye Station. This modernisation delivered an effective and essential project that has found a home in the station's beautiful Grade 2 listed arches.

Identifying an increase in cycling in the area, Southern have alongside this dramatic increase in cycle parking spaces, provided a brand new Brompton Dock cycle hire scheme, offering 20 bikes. More people are visiting Southwark's 'up and coming' Peckham Rye Park, cycling along the nearby South Bank and visiting the numerous trendy pop-up restaurants and art projects which are increasingly appearing in this area. This is clearly an innovative and well thought through scheme which will provide a valued service to both the community and visitors.

To top all this off, there is also a new onsite cycle maintenance and repair centre, in partnership with local bike maintenance company Bicycle Nation.

Southern's Service Delivery Director James Burt said: "This is Southern's first cycle hub in London, combining bike parking, maintenance and hire in one location and providing an all-over service for cyclists. Parking for bikes at the station has been limited up to now and we are really pleased we have been

able to use this space to help satisfy a growing demand for cycling in London."

Overseeing the hub's delivery Paul Best is building on his success as the 2012 Cycle-Rail Awards Cycling Champion, delivering yet another project and one that will benefit London's cyclists.

Battersea Park – Southern - Highly Commended

A more than worthy runner up is Battersea Park, which has undergone extensive restoration and regeneration. Having identified a need for cycle facilities, as well as a general overhaul of the historic ticket office, Southern rose to the challenge. They took the challenge of working with a Grade 2 listed building as exciting rather than a hindrance. Working in harmony with the Venetian Gothic architecture, designed by Charles Henry Driver, Southern have ensured that the cycle facilities are beautiful as well as practical. Even in the details of the Driver inspired motifs on the racks, to the door, which is based on the station's original entrance but with the modern bonus of a secure fob opening system! The project has transformed the station, which previously had no cycle parking at all, into a cycle friendly facility to benefit the local community.



Category 7
Cycle Security Award Sponsored by Cycle-Works

Winner
First Capital Connect

Shortlisted: South West Trains, British Transport Police

Cycle-Works Ltd



“First Capital Connect not only went the whole hog with this, but they also have a lot of monitoring, which proves their effort”

Sadly, cycle crime accounts for around 25% of reported crime on the railway network, with summer being ‘peak time’ as bike thieves take advantage of the increase in the number of cycles during this period.

In identifying this trend, using data from the last three years, First Capital Connect launched ‘Operation Velodrome’ as a joint initiative with the British Transport Police, running from 12th June to 30th August.

Key stations on the network were highlighted as hot spots and specific tactics were formulated to tackle the problem head on.

First Capital Connect funded seven security guards as highly visible ‘Cycle Wardens’ to patrol the stations identified as having the most cycle crime, their presence designed to deter thieves. Wardens would further help to prevent cycle crime in a positive manner by giving out free high-quality bike locks. Nearly 300 bike locks were distributed in the period between the 15th June and 30th August.

Locks were also attached to high value bikes secured with low value locks and a police notice attached. The owner was given the lock as long as they registered their bike with www.bikeregistry.com. Alongside the lock scheme cyclists were also able to take advantage of free security etching.

Areas identified in the stations were used to temporarily store any bikes found unsecured. A police notice was left for the owner to contact a Cycle Warden. Once ownership was established, the customer was given back their bike and given crime prevention material and advice – a wake up call for many!

British Transport Police officers worked alongside the Cycle Wardens in a highly effective partnership. As well as helping the Wardens in implementing the scheme, the Police tied the operation in with their own crime prevention strategy. PCSOs were deployed to surrounding stations and co-ordinated covert operations were carried out at nearby locations to counter criminal displacement.

The results were clearly very effective. In the last three weeks of August, cycle crime began to virtually dry up. Notably, only four offences in total were recorded between the seven “hot spot” locations during the whole of August. This trend was replicated across the whole FCC network.

As a result of this incredible success the project will be rolled out across the entire FCC network next year. This reinforces the company’s customer service policy and the importance the company places on keeping customers, and their property, safe and secure.

Category 8
Station of the Year Sponsored by Network Rail

Winner
Chelmsford – Greater Anglia

Shortlisted: Battersea Park – Southern, Richmond – South West Trains



“Best facilities, biggest step change and the stand-out winner”

Facilities for cyclists at Chelmsford Station have been transformed by CyclePoint.

Greater Anglia have gone above and beyond expectations with this project, and have made dramatic improvements to the station.

On a practical level, cycle parking has been improved and brought together into a single co-ordinated area. Previously, haphazard parking was spread across a number of sites, which included areas in damp, dark and dirty railway arches, where conditions raised concerns about the safety of users and the security of storage.

This lack of parking led to cycles being ‘fly-parked’ wherever there was space, which caused obstruction to pedestrians and vehicles. The station looked cluttered and chaotic, negatively affecting passengers’ perception of the station.

The new CyclePoint has resolved these issues. It has also re-energised the station and has raised the profile of cycling in the area.

The facilities for cycle parking have now been brought together, as well as an increase in capacity of 50%. The company have also introduced the concept of three grades of parking. The ‘premium grade’ offers unprecedented levels of cycle security, including fingerprint recognition and airlock type access. Further advantages of premium parking include insurance as part of the yearly fee, access to private toilets and changing facilities and cycle servicing by an in-house team.

This runs alongside secure compound cycle parking, which is accessed by a key fob, (provided to registered users in exchange for a returnable deposit) and free, outdoor parking for 660 cycles.

The new facilities have answered the call for additional capacity and have been well received by users. Greater Anglia report that uptake has been very successful, with around 75% take up of facilities used from opening and with steady growth, plans are afoot to increase the parking to 1,100 spaces.

An innovative idea was having an on-site maintenance, sales, and advice service through an established local company, Cycles UK. Already a known and trusted presence in Chelmsford, the partnership between Greater Anglia and Cycles UK really gives customers a totally rounded cycle-rail experience.

From a place for time-strapped commuters to have their bike serviced whilst at work, to a place to buy a new inner tube, Chelmsford CyclePoint has met the needs of existing customers. It has also introduced the cycle-rail concept to a new audience who may not have considered it before.



Category 9
Operator of the Year Sponsored by Cyclepods

Winner
South West Trains

Shortlisted: Merseyrail, London Overground



“Their comprehensive coverage of various cycle-rail interfaces was impressive”

South West Trains have made significant developments in relation to cycle-rail facilities in recent years, having appreciated the increased need for this service.

South West Trains have seen a significant increase in passengers parking their cycles at stations and taking their cycles on trains. The latest company statistics show that there are more than nine million annual cycle-rail journeys across the South West Trains network. This represents 25% of all UK cycle-rail journeys, double the number of their nearest competitor. These figures clearly demonstrate just how successful South West Trains are in promoting cycle-rail as a concept.

This success has been achieved through a combination of additional facilities, working in partnership with numerous organisations, constant

innovation and a positive customer attitude. For example, the operator adopted a ‘how can we help’ approach to major cycling events such as Ride London and the Tour of Britain.

South West Trains have the highest number of cycle parking spaces of all of the UK’s Train Operating Companies. In the last year South West Trains have increased spaces by more than 1,000, meaning the total number now stands at more than 9,000 spaces across its network.

South West Trains have now extended its cycle hire schemes to more than five – which includes a very impressive 100 cycles for hire at Waterloo alone.

South West Trains have complimented their infrastructure changes with behavioural change initiatives, which aim to encourage

consumers to re-think how they view cycle-rail. This has included security tagging schemes, better information on trains and at stations and demonstrating a positive approach to major cycle events. They have also worked with Local Authorities to improve cycle signage around stations and improve highway access to the stations to encourage safety. South West Trains takes its cycling policy very seriously and all staff receive cycle policy training.

For their overall approach, partnership working and investment, South West Trains are the 2013 Cycle-Rail Operator of the Year.

Category 10

Photography Competition Sponsored by Madison

Winner

Catherine Murphy “Waiting at the Station”

Shortlisted: Alex Sully, Martha Walsh

MADISON

“The Judges were impressed with the use of colour and the framing and composition of the bicycle. Catherine scored exceptionally high in the technical and artistic categories with the overall effect described as a very clever picture.”

In describing the message behind this photograph Catherine explains: “The integration between the train and the bicycle is conveyed through how the train is framed within the wheel of my bike. I think that my photograph gives off an obvious message that public transport does not necessarily have to be a hassle.”

As a keen amateur photographer, Catherine took this photograph using a Canon EOS 550D with a 18-55mm lens, then used Photoshop tools to create the overall effect.

This photograph artistically illustrates the cycle-rail concept. The subject is simple, yet effective, with the subtle use of colour binding the elements together and drawing the eye into an off-centre focal point. The bleak grey of a cold station contrasts with a burst of sunlight as the train pulls into view, and the cycle-rail journey can begin.



Category 10

Photography Competition Sponsored by Madison

Winner

Phil Dominey “Thinking Ahead/Looking Forward”

Shortlisted: Alex Sully, Martha Walsh

MADISON

“With excellent use of light and framing, and a clever use of colour, the blue of the bike fuses seamlessly with the train, representing how they need not be two separate modes of transport”

This photo was taken at Waterloo Station, where 100 Brompton bikes are available for hire. Commuters and leisure cyclists alike can now take to London's streets in a whole new way. This photo captures a sense of freedom. The commuter can now set him or herself up for the day with a ride before the working day starts, and then unwind from a stressful day at the office with a cycle along the South Bank, a refreshing change from battling the rush hour.

With excellent use of light and framing, and a clever use of colour, the blue of the bike fuses seamlessly with the train, representing how they need not be two separate modes of transport. The train then blends with the sky, seen through the majestic skylights at Waterloo, demonstrating the true freedom of cycle-rail.

During the late 19th Century bicycles became increasingly affordable, allowing ordinary people a new sense of autonomy and freedom. Civil rights leader Susan B. Anthony commented “The bicycle has done more to emancipate women than anything else in the world”. The Brompton bike hire scheme, it can be said, has done similarly for the commuter.



Sponsors



The European public transport company delivers rail and bus services to over 1million passengers every day, in the UK, Germany and the Netherlands. In the UK Abellio operates the rail companies Greater Anglia, Merseyrail and Northern Rail and the bus company Abellio London and Surrey.



Allpark Ltd is the definitive provider of quality, cost effective traffic safety equipment to organisations with varied operations or facilities. We are specialists in providing total solutions, with our expertise spanning the supply of essential, supplementary and bespoke traffic and safety products.



Bike Dock Solutions designs, supplies and installs secure bicycle parking products worldwide. The company has a great deal of experience in supplying the railway industry with cycle parking products. In 2013 Bike Dock Solutions successfully won the tender to supply Transport for London with Two Tier bike racks and bike shelters to the railway stations it is responsible for.



Brompton Dock is a unique, innovative and highly technological cycle hire scheme developed specifically for Brompton folding bikes. It enables 24/7 access to bikes and encourages long-term hiring.



Secure by Design approved bike storage, stylish, space-saving, flexible and highly secure. Cyclepods bike parking products use 50% less space than conventional stands and prevent overcrowding and damage to bikes.



Cycle-Works introduced Cycle lockers and Josta 2-tier racks into the UK. They remain at the forefront of innovation in cycle security recently introducing SoldSecure approved Velo-Safe lockers, high capacity V-racks and the compact StreetStore



First Capital Connect operates trains between London, Brighton, Bedford, Peterborough, Cambridge and King's Lynn over the UK's busiest rail network.



Information, networking and knowledge-sharing specialist Landor LINKS publishes Local Transport Today and Get Britain Cycling, providing independent news and analysis of urban, regional and national transport.



From its modest beginnings as a suburban bike shop in North West London, Madison is now one of the UK's distributor of bicycle parts and accessories and the fast growing motocross and freesports equipment supplier.



Network Rail is the not-for-dividend owner and operator of Britain's railway infrastructure, which includes the tracks, signals, tunnels, bridges, viaducts, level crossings and stations - the largest of which it also manages.



Transport for London (TfL) is the integrated body responsible for the Capital's transport system. Its role is to implement the Mayor's Transport Strategy and to manage transport services across the Capital.

Partners and Supporters



The Association of Train Operating Companies (ATOC) represents train companies to the government, regulatory bodies, the media and other opinion formers on transport policy issues.



The All Party Political Cycling Group (APPCG) promotes cycling, both inside and outside the House, with the aim of getting more people to use bikes for all activities from everyday journeys to recreation.



British Cycling is the national governing body for cycling as recognised by the UCI, the international federation for the sport. Working across all levels of cycling and six disciplines of the sport, it has 50,000 members and counting.



The Bicycle Association of Great Britain is the national body representing the bicycle industry in the United Kingdom. Members include bicycle manufacturers of bicycle accessories and components.



The Cycle-Rail Working Group is a cross industry working group that encourages implementation and best practice development of strategic policy in relation to the delivery of Cycle-Rail Integration.



The National Cycling Charity has 70,000 members and has been working to inspire people to cyclist and keep cycling for over a century. It campaigns to protect and promote cycling in order to create a healthier, cleaner world both for today and for the future.



Sustrans makes smarter travel choices possible, desirable and inevitable. It is a leading UK charity enabling people to travel by foot, bike or public transport for more of the journeys made every day.



The London Cycling Campaign vision is to transform London into a healthier, cleaner and happier place to live, where cycling is a choice for any Londoner who wants to ride the streets conveniently and without fear.

