

Association of Train Operating Companies

Examples of media coverage from the 2013 Cycle-Rail Awards

General Media

Nationally recognised cycle scheme at Learnington Spa Station this week 21 October 2013 - Warwickshire News

South West Trains named as Cycling Operator of the Year 26 November 2013 - Exeter Express and Echo

FCC Chief Wins Cycle Champion Award 3 January 2014 – Herts Advertiser

Trade Media

<u>Cycle-Rail Awards call for entries</u> June 2013 – Parking Review / Local Transport Today

Cycle-Rail Awards Open for Entries June 2013 – Abellio Cycling Supplement - Passenger Transport Magazine

Cycle-Rail Awards 12 June 2013 – Rail Magazine

<u>Cycle Awards</u> 15 May 2013 – Rail Magazine – Christian Wolmar column

British Cycling Members Encouraged to Enter Cycle-Rail Awards 29 May 2013 – British Cycling

<u>On the Right Track</u> June/July 2013 – Cycle Magazine

National Cycle-Rail Awards Entries Welcomed 15 August 2013 – Rail Technology Magazine

ATOC to honour best Cycle-Rail Summer 2013 – Get Britain Cycling magazine

<u>Cycle Awards</u> 20 May 2013 – Christian Wolmar website

Cycle-Rail 2013 Awards

May 2013 – Sustrans enewsletter

Awards Celebrate Record Growth in Cycle-Rail 20 November 2013 – Rail Professional

Awards Celebrate Record Growth in Cycle-Rail 20 November 2013 – Rail Delivery Group

<u>Awards Bash in Parliament Celebrates Growth of Cycle-Rail Travel</u> 20 November 2013 – Bikekiz.com

Rail Operators Awarded for Cycle Friendliness 20 November 2013 – Cycling Weekly

Abellio Greater Anglia wins 3 National Cycle-Rail Awards 20 November 2013 – Abellio Greater Anglia

<u>Greater Anglia wins at 2013 Cycle-Rail Awards</u> 21 November 2013 – Road.cc

<u>Stirling Cycle Hub, ScotRail and Forth Environment Link Scoop 2013 National Cycle-Rail Award</u> 21 November 2013 – Cycling Scotland

<u>ScotRail scoops National Cycle-Rail Award</u> 22 November 2013 – ScotRail

Cycle-Rail Award Winners Announced December 2013 - Cycle Digest

<u>Greater Anglia wins three National Cycle-Rail Awards</u> December 2013 – Association of Community Rail Partnerships newsletter

And many more...

Social media

The 2013 Cycle-Rail Awards were the first year the Awards ventured into social media: @cyclerailawards.

The Twitter account has now amassed 370 followers (and counting), including BBC Transport Correspondent Richard Westcott. Notable tweets and retweets have come from Dr Julian Huppert MP, Ian Austin MP, the Journalist Christian Wolmar, the All Party Political Cycling Group, CTC Cyclists, the London Cycling Campaign, British Cycling and Madison.