

### **Examples of media coverage from the 2014 Cycle-Rail Awards**

#### **General Media**

### Cycle Rail Awards

2 December 2014 - Russell's Bicycle Shed

## Sheffield station hailed as best for cycling facilities

9 December 2014 – The Star

## Award recognises improvements made to help people access Warwick district's rail stations

9 December 2014 - Warwickshire News

#### **Trade Media**

## Cycle Rail awards now open for nominations

24 May 2014 - Get Britain Cycling

## Cycle Rail Award nominations now open

28 May 2014 – Bike Biz

### ATOC launches Cycle Rail Awards

27 June 2014 – TransportXtra

### ATOC National Cycle-Rail Awards

2 July 2014 – The Chartered Institute of Logistics and Transport

# <u>Cycle Rail Awards – Nomination Deadline Extended to 22 September</u>

28 August 2014 – Act TravelWise

## Grimsby's cycle hub is in the running for a national award

26 September 2014 - Steve Beasant

#### Cycle-rail awards 2014 winners announced

26 November 2014 – Rail Delivery Group

# Cycle -rail awards 2014 winners announced

27 November 2014 - Rail Professional

## Northern Cycles Home with Operator of the Year

27 November 2014 – Northern Rail



### Centro cycle security sessions scoop top award

28 November 2014 – Centro

### Sustrans wins awards for work with stations

28 November 2014 - Sustrans

### Rail charity scoops double award

December 1 2014 - Rail Professional

### Cyclehoop designs are highly commended in ATOC Cycling rail awards

5 December 2014 – Cyclehoop

### Stagecoach rail companies ride away with award success

8 December 2014 - East Midlands Trains

### Stagecoach rail companies ride away with award success

8 December 2014 – South West Trains

### Sheffield railway station voted the best for cyclists

9 December 2014 – Cycling Weekly

### Sheffield station hailed as best for cycling facilities

9 December 2014 - UK News

## Northern Rail wins Operator of the Year at Cycle Rail Awards for its role in TdF Grand Depart

11 December 2014 – road.cc

# Cycle security sessions scoops top award

1 January 2015 – Network West Midlands

## Lock-it safe proud to be part of 2014's Station of the Year

- Lock it Safe

## And many more...

## Social media

The 2014 Cycle-Rail Awards have established a strong grounding in social media using both Facebook and the twitter handle: @cyclerailawards

The Twitter account has now amassed 557 followers (and counting), including BBC Transport Correspondent Richard Westcott. Notable tweets and retweets have come from Dr Julian Huppert MP, Ian Austin MP, the Journalist Christian Wolmar, the All Party Political Cycling Group, CTC, the London Cycling Campaign, British Cycling and Madison.