



A
perspective
from
Scotland



“We believe an efficient railway, attuned to Scotland’s needs, plays a key role in enabling delivery of the Scottish Government’s Purpose of creating a more successful country, with opportunities for all of Scotland to flourish, through increasing sustainable economic growth.”

Projects

– HLOS

Major Stations Fund

- Franchise +

Stations Fund

- HLOS +

Grants

– Scottish Government +

Community Initiatives – Franchise +

Borders Railway

Maximising the Impact:
A Blueprint for the Future



BordersRailway



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The Value of Station Investment

Research on Regenerative Impacts

REPORT

November 2011



Kilmarnock Station (Example) – Our response/opportunities?



Timetabling
(from Ayr/Glasgow)

Ticketing
(Marketing & Promotions)

Station
Infrastructure/Assets



Physical Connections

Commercial
Opportunities

ScotRail in Community